

MetaOCaml Server Pages: Web publishing as staged computation

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NEPLS

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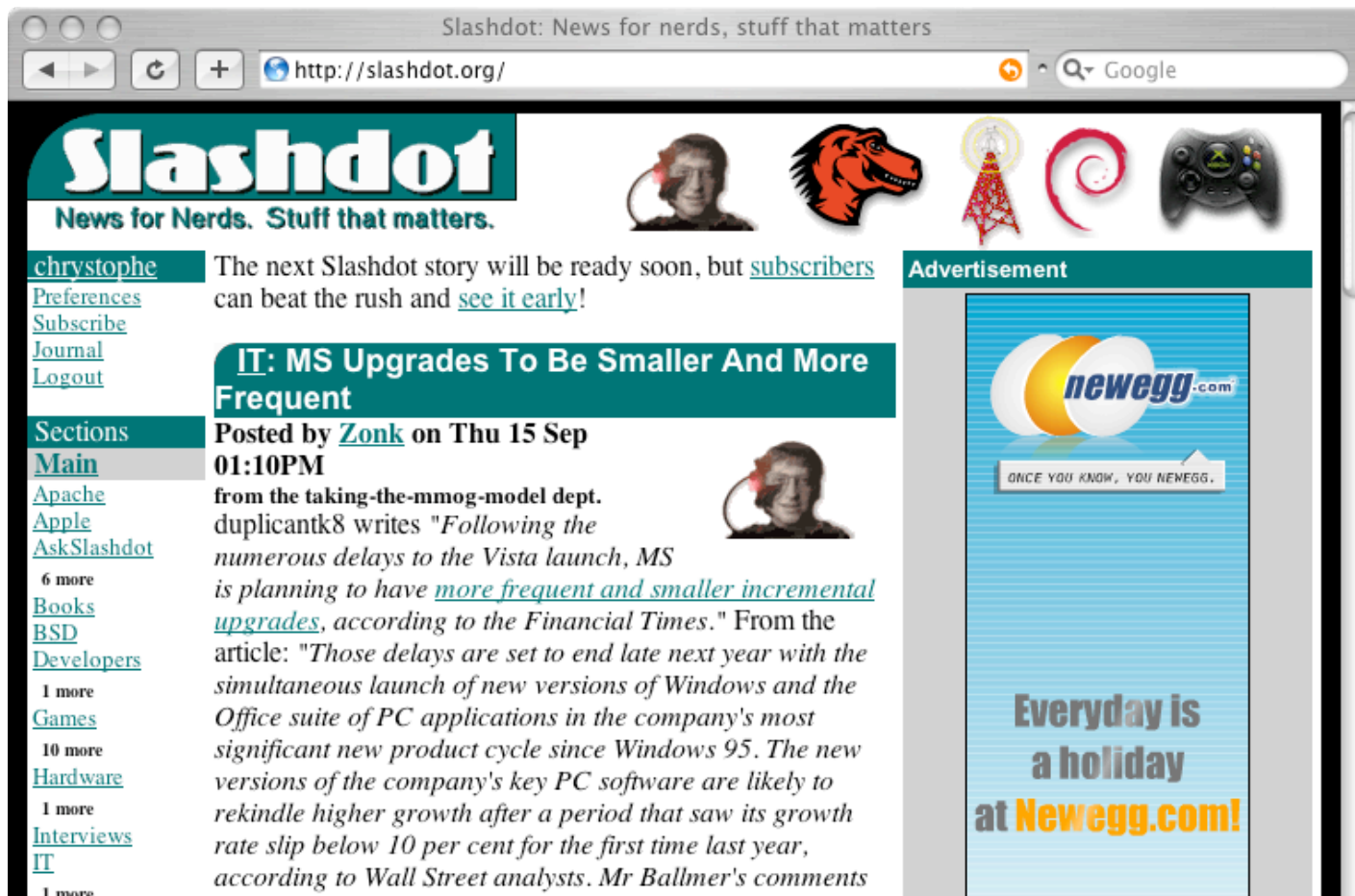


Web site = computer program

- Modern dynamic web services are computer programs
 - To support collaboration & personalization
 - Examples: web mail, e-commerce, 'blogs, event calendar, political action network, etc.

Performance matters

- A dramatic increase in web traffic can bring down the server (the *slashdot* effect)



The screenshot shows a web browser window with the URL <http://slashdot.org/>. The page features the Slashdot logo and navigation links. A news article is displayed with the following content:

IT: MS Upgrades To Be Smaller And More Frequent
Posted by [Zonk](#) on Thu 15 Sep 01:10PM
from the [taking-the-mmog-model](#) dept.
duplicantk8 writes "*Following the numerous delays to the Vista launch, MS is planning to have more frequent and smaller incremental upgrades, according to the Financial Times.*" From the article: "*Those delays are set to end late next year with the simultaneous launch of new versions of Windows and the Office suite of PC applications in the company's most significant new product cycle since Windows 95. The new versions of the company's key PC software are likely to rekindle higher growth after a period that saw its growth rate slip below 10 per cent for the first time last year, according to Wall Street analysts. Mr Ballmer's comments*

On the right side of the page, there is an advertisement for Newegg.com with the text: "Everyday is a holiday at Newegg.com!"

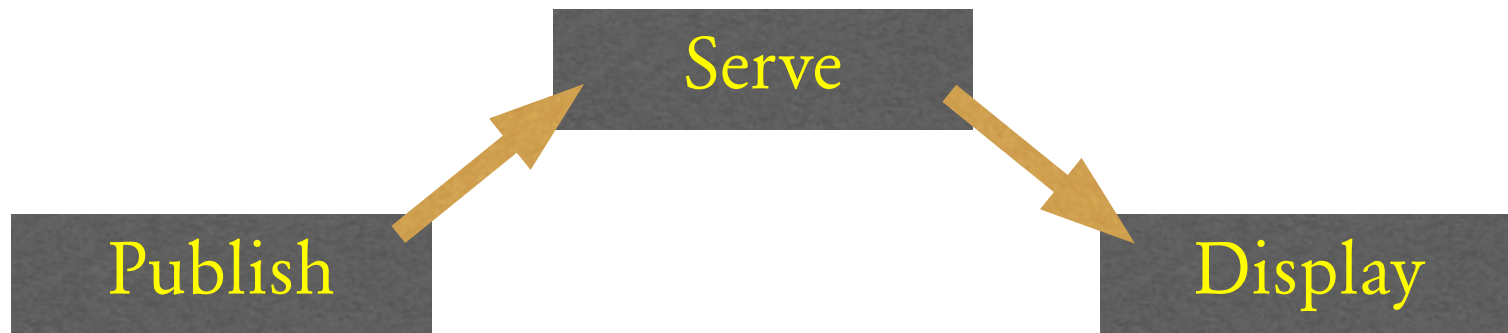
Gospel according to CmdrTaco

“When you’re actually loading a page, even if it’s a complicated page that looks dynamic and custom, we’re really just putting together a bunch of puzzle pieces that have been pre-generated, and making the simplest, quickest decisions we possibly can.”

– Rob Malda, *creator of slashdot*

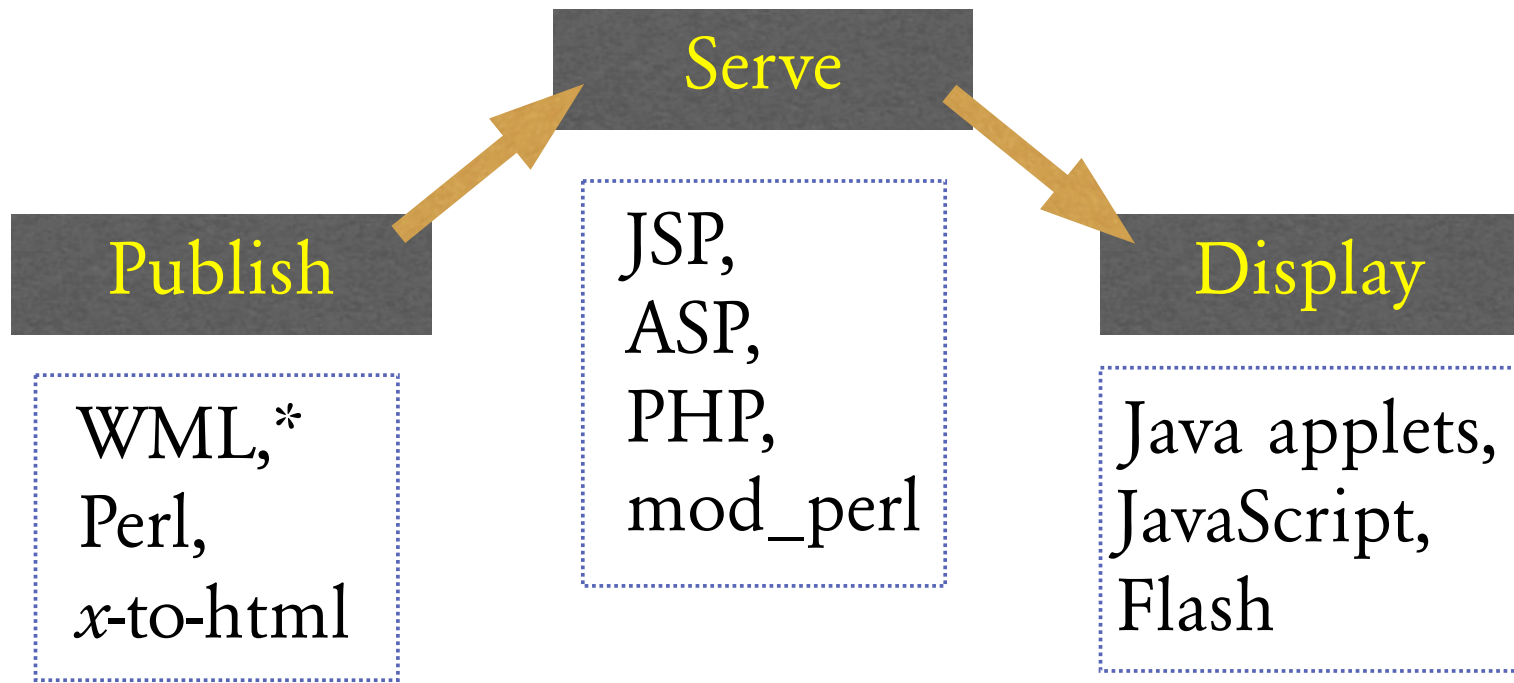
from J. Turner, “How to survive being slashdotted.” *LinuxWorld Magazine* 2(1), 2003.

3 stages of web service



1. Developer publishes content
2. Server transfers content
3. Browser displays content

Each stage, different language



*Web-site Meta Language –
“off-line HTML generation toolkit”

Staging using today's tools

- One script outputs another
 - Values passed from one stage to the next as strings
 - Programmer manages **quoting** and **cross-stage persistence** by hand

Staging using today's tools

- Example: unholy PHP code for cross-stage persistence:

```
<?= "<?\n" ?>
```

```
<?= "\$data = unserialize(\"".  
    addcslashes(serialize($data),'"').  
    "\");\n" ?>
```

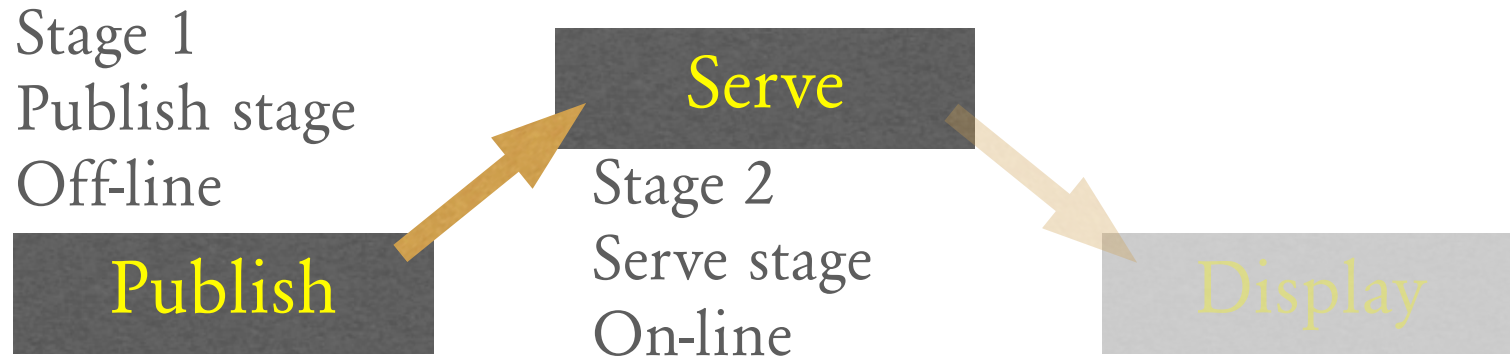
```
<?= "?>\n" ?>
```


Our idea

- A *single* web programming language that can express various staging possibilities, *safely and precisely*,
 - by leveraging the staging annotations of MetaOCaml.

[Calcagno, Taha, Huang, & Leroy: GPCE '03]

Caveat



- We exclude the final (display) stage from our system, for now.

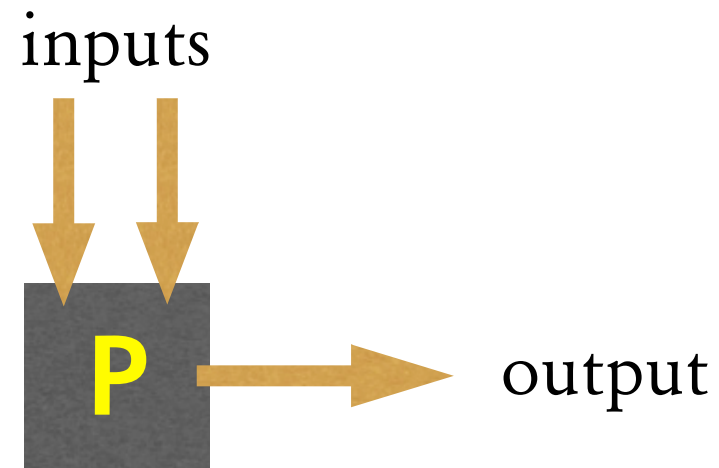
Outline

- Review of multi-stage language
- Design of MetaOCaml Server Pages
- Examples & demonstration
- Performance results
- Limitations & future work

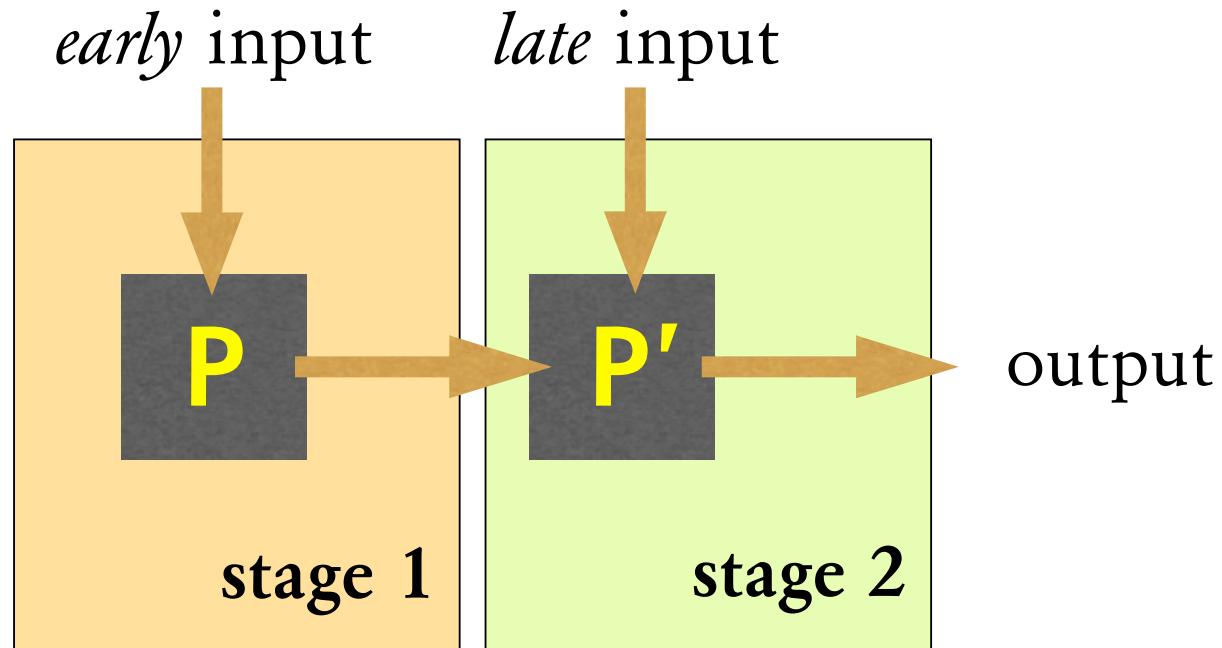
What is multi-stage prog?

- Type-safe program generation
 - One program produces another program as its output
 - The output program can be executed some time later, possibly many times.

Unstaged computation



Staged computation



Staging annotations: MetaOCaml

`.< expr >.` brackets

`.~ expr` escape

`.! expr` run

'Brackets' construct code

- Normally, expressions are evaluated immediately:

$$3 * 4 \rightarrow 12$$

- Brackets cause the expression within to be delayed until some future stage:

$$.< 3 * 4 >. \nrightarrow$$

'Run' executes code

.! .< 3 * 4 >. → 3 * 4 → 12

'Escape' splices in code

`.< 3 * .~ (.< 4 * 5 >.) >.` →
`.< 3 * (4 * 5) >.`

- Programs annotated with these operators are capable of **generating** custom code to be executed later.

'Escape' is not delayed

`.< 3 * .~ (let y = 4 * 5 in .< y >.) >.` →

`.< 3 * .~ (let y = 20 in .< y >.) >.` →

`.< 3 * .~ (.< 20 >.) >.` →

`.< 3 * 20 >.`

Typical example: power function

let even $n = (n \bmod 2) = 0$

let square $x = x * x$

(* power : int → int code → int code *)

let rec power n x =

if $n = 0$ then $\langle 1 \rangle$.

else if even n then

$\langle \text{square } \sim (\text{power } (n/2) x) \rangle$.

else

$\langle \sim x * \sim (\text{power } (n-1) x) \rangle$.

Typical example: power function

`.! .<fun x → .~ (power 11 .<x>.)>.`

\Rightarrow `fun x → x * square(x * square(square x))`

let rec power n x =

if n = 0 then `.< 1 >.`

else if even n then

`.<square .~ (power (n/2) x)>.`

else

`.<.~ x * .~ (power (n-1) x)>.`

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'Server page' conventions

- Source is text/html by default.
- Embed code between delimiters:

```
<h1>This is text</h1>  
<? puts "And this is code." ?>
```

Various kinds of code blocks

- Declarations – evaluated in publish stage, but also **lifted** above other code

```
<?^ open Queue  
    let some_function x y = ... ?>
```

- Serve-stage code

```
<? let result = some_function a b ?>
```

- Short-cuts for printing strings

```
<?= string_of_int result ?>  
<?"%4d" result ?>
```


Translating a server page

- Before they may be used, the server page syntax must be translated to plain MetaOCaml.

Translating a server page

<? pragma args a b c ?>

<? ^ declarations ?>

<? statements ?>

<? = string_to_be_printed ?>

Regular text.

<? "format string" d, e ?>

<? ^ more_declarations ?>

<? let x = expression ?>

<? more_statements ?>

Bye!

```
module Trans = struct
```

```
let lift x = .<x>.
```

```
  declarations
```

```
  more_declarations
```

```
let page a b c = .<fun req puts →
```

```
let arg = Request.arg req in
```

```
  statements ;
```

```
  puts ( string_to_be_printed );
```

```
  puts "Regular text.\n";
```

```
  Printf.kprintf puts "format string" ( d ) ( e);
```

```
  let x = expression in
```

```
  more_statements ;
```

```
  puts "Bye!\n";
```

```
>.
```

```
end
```

Syntactic sugar for staging

- Use ‘~’ to splice in publish-stage code.

`<?~ a ?>` \rightarrow `<? .~(a) ?>`

`<?~= b ?>` \rightarrow `<?= .~(b) ?>`

`<?~let x = c ?>` \rightarrow `<?let x = .~(c) ?>`

- Use ‘!’ to execute in publish stage.

`<?! d ?>` \rightarrow `<? .~(lift(d)) ?>`

`<?!= e ?>` \rightarrow `<?= .~(lift(e)) ?>`

`<?!let x = f ?>` \rightarrow `<?let x = .~(lift(f)) ?>`

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(switch to demo)

Staged power script

```
<?^ open Num (* for arbitrary-precision arithmetic *)
  let width = 54
  let rec wrap puts s = (* wrap 's' into a fixed-width block *)
    if String.length s ≤ width then puts s else
      (puts (Str.string_before s width); puts "\n";
       wrap puts (Str.string_after s width))
  let is_zero = eq_num (Int 0)
  let square x = .<let z = .~x in z */ z>.
  let rec power n x = (* staged power function *)
    if is_zero n then .<Int 1>. else
      if is_zero (mod_num n (Int 2)) then square(power (n//Int 2) x)
      else .< .~x */ .~(power (n -/ Int 1) x)>. ?>
<? pragma args y ?>
<?! let y' = string_of_num y ?>
<? let x' = match (arg "x") with Some v → v | None → "2" ?>
<?= preamble(x'^"~"~y') (* Output begins here *) ?>
<?!= navbar("/power"~string_of_num y) ?>
<form method='get'> This page computes
  <input name='x' type='text' value='<?= x' ?>' size='20' />
  <sup><?= y' ?></sup> </form>
<?~ let result = power y .<num_of_string x' >. ?>
<p>The result is:
<pre><? wrap puts (string_of_num result) ?></pre></p>
<?= postamble ?>
```

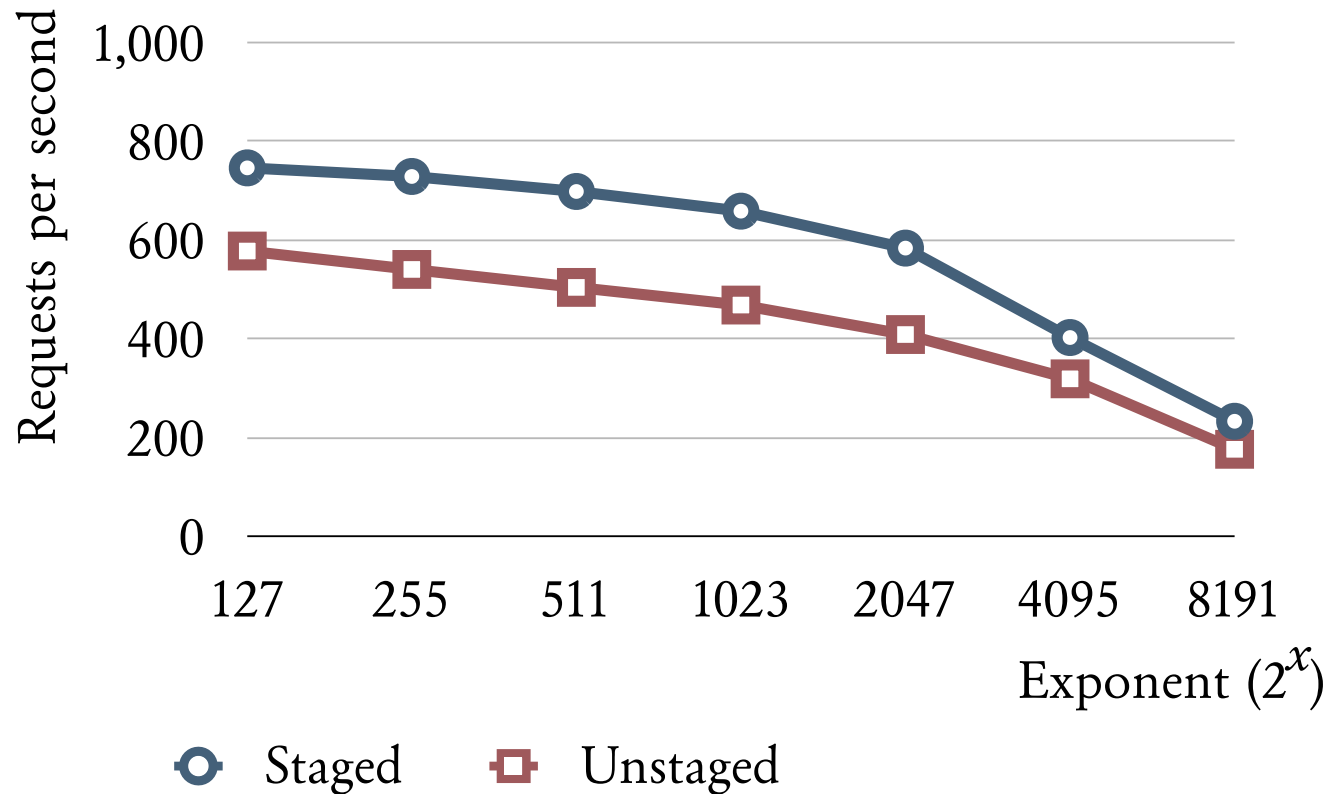
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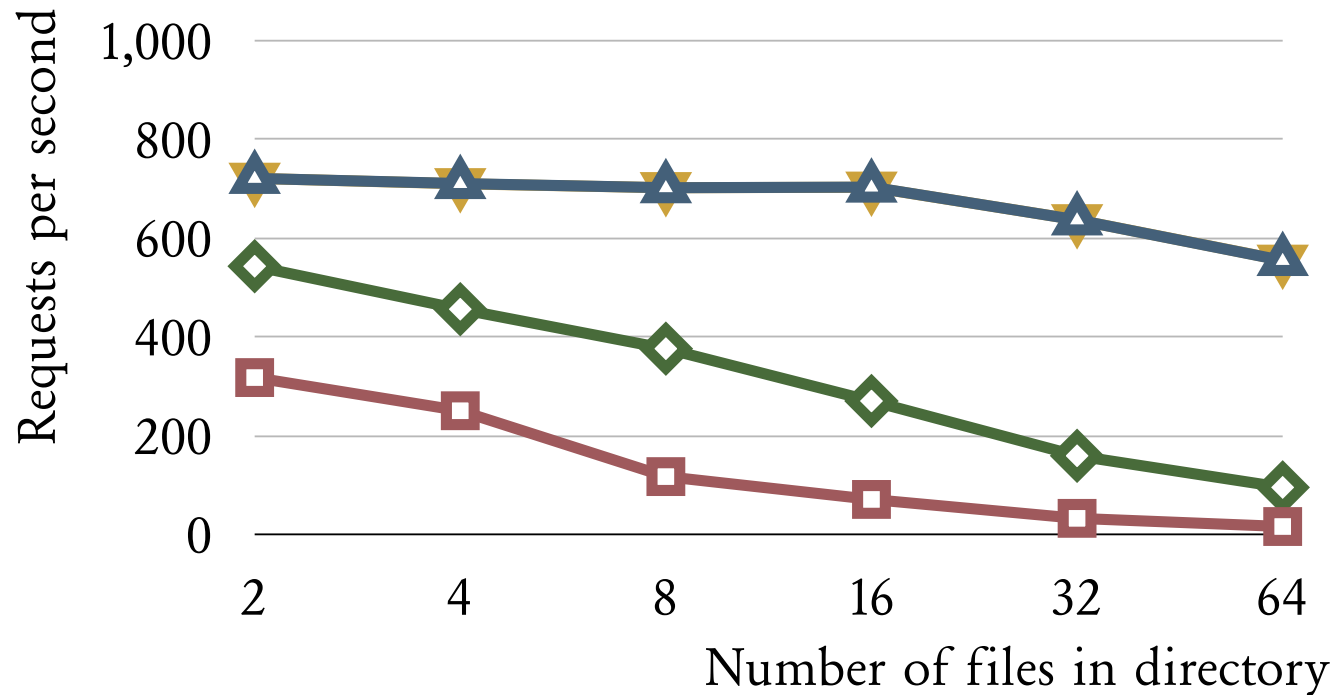
Methodology

- Measured **throughput**—number of requests answered per second
- Apache HTTP benchmarking tool (ab) issued requests from 8 threads simultaneously for 30 seconds
- On otherwise idle Intel Xeon workstation: Linux 2.6, 768MB RAM, 512kB cache, Ultra160 SCSI

Throughput for power function



Throughput for dir. browsing



- ▲ Staged with MD5
- ◻ Unstaged with MD5
- ▼ Staged without MD5
- ◇ Unstaged without MD5

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Limitations

- MetaOCaml cannot (yet!) read/write generated code from/to disk.
- Therefore, **all** server pages must be available **in memory** when server starts.
- Error messages refer to **translated** code, not the source.

Future directions

- Extend to **display** (third) stage.
- Statically **validate** generated (X)HTML.
[Wallace & Runciman: ICFP '99]
[Elsman & Larsen: PADL '04]
- Stage a complete content management system (CMS)
- Implement as module of a **real** server (*e.g.*, Apache).

Conclusion

- MetaOCaml server pages:
a new domain-specific language for web applications programming.
- Provides *safe and precise control* over staging of web services.
- Substantial benefits in *performance* and *expressiveness*.